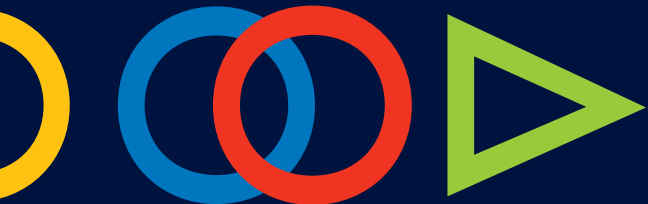


# ATLANTIC ECONOMIC FORUM

Arrive with **purpose.**  
Leave with **actions.**



June 19-21  
2023



StFX  
UNIVERSITY

BRIAN MULRONEY  
INSTITUTE OF GOVERNMENT

# Monday, June 19, 2023

## O'REGAN HALL

3:00 PM

### Arrival at StFX

- Hotel/residence check-in & registration

## CHARLES V. KEATING CENTRE

5:00 PM

### Opening Ceremony & Reception

Sponsored by Scotiabank

#### INTRODUCTION & LAND ACKNOWLEDGMENT:

- Host: **Cynthia Dorrington**,  
President of Vale & Associates & StFX Board of Governors

#### WELCOMING REMARKS:

- **The Honourable Sean Fraser**, Minister of Immigration, Refugees,  
and Citizenship, Canada & MP for Central Nova

#### INTRODUCTION OF THE RIGHT HONOURABLE BRIAN MULRONEY:

- **The Honourable Frank McKenna**, Deputy Chairman of TD Bank  
& Former Premier of New Brunswick

#### INTRODUCTION OF THE RIGHT HONOURABLE JUSTIN TRUDEAU:

- **The Right Honourable Brian Mulroney**, 18th Prime Minister of Canada

#### TAKING STOCK OF THIS MOMENT

#### Global Change & Inclusive Regional Economic Growth Opportunities for Atlantic Canada

- **The Right Honourable Justin Trudeau**, Prime Minister of Canada

6:30 PM

### Dinner

#### INTRODUCTION:

- Host: **Cynthia Dorrington**,  
President of Vale & Associates & StFX Board of Governors

#### INDIGENOUS CEREMONIAL OPENING:

- **Kerry Prosper & Ainslee Pictou**

#### REMARKS:

- **The Honourable Ginette Petitpas Taylor**, Minister of the Atlantic  
Canada Opportunities Agency

**DINNER SERVED – 6:45 PM**

#### WELCOMING REMARKS:

- **The Honourable Tim Houston**, Premier of Nova Scotia
- **The Honourable Sean Fraser**, Minister of Immigration, Refugees, and Citizenship, Canada & MP for Central Nova

8:00 PM–  
10:00 PM

## Post-dinner Networking

Tuesday, June 20, 2023

#### MULRONEY HALL – SCHOLAR'S WALK

8:00 AM

### Breakfast

Sponsored by BMO

#### MULRONEY HALL – BARRICK AUDITORIUM

8:45 AM–  
10:15 AM

## Opening Plenary Session

Sponsored by MITACS

#### OPENING REMARKS & MODERATOR:

- **David Chaundy**, President & CEO, Atlantic Provinces Economic Council

### TRENDS & DEVELOPMENTS IN ATLANTIC CANADA'S ECONOMY SINCE 2010

Demographic Change, Trade & Productivity,  
Emerging Strengths & Weaknesses

- **Dr. Herb Emery**, Vaughan Chair in Regional Economics,  
University of New Brunswick

### EDU-NOMICS

How Universities & Colleges Are Fueling Economic  
Prosperity in Atlantic Canada

- **Tashmia Ismail-Saville**, Chief Business Development Officer, MITACS

Tuesday, June 20, 2023

10:15 AM **Networking Break**

**MULRONEY HALL – SCHOLAR'S WALK**

10:45 AM–  
12:00 PM **Concurrent Panel Sessions**

Atlantic Canada's Economic Challenges & Opportunities

PANEL 1

**A TRANSFORMING LABOUR FORCE**

**Diversity, Immigration, Workplace Culture, & Skills Shortages**

Sponsored by **JD Irving Ltd.**

**MODERATOR:**

- **Chris MacDonald**, Vice President, Government Relations, JD Irving Ltd.

**PANELISTS:**

- **Christiane Fox**, Deputy Minister of Immigration, Refugees, and Citizenship Canada
- **Kelly Lendsay**, CEO, Indigenous Works
- **Dr. Andrew Parkin**, Executive Director, Environics Institute

PANEL 2

**URBAN GROWTH & HOUSING CHALLENGES  
IN ATLANTIC CANADA**

**Urban & Rural Dynamics in Atlantic Economic  
Development: Risks & Opportunities**

Sponsored by **The Town of Antigonish, Municipality of the County of Antigonish**

**MODERATOR:**

- **Glenn Horne**, Chief Administrative Officer, Municipality of the County of Antigonish

**PANELISTS:**

- **Dr. Robert Greenwood**, Director, Harris Centre of Regional Policy and Development, Memorial University
- **Wendy Luther**, President & CEO, Halifax Partnership
- **Amanda McDougall-Merrill**, Mayor, Cape Breton Regional Municipality

PANEL 3

**PUBLIC FINANCES & SUSTAINABLE SERVICES**

**Post-Pandemic Prospects & Choices**

Sponsored by **National Bank of Canada**

**MODERATOR:**

- **Dr. Bobbi Morrison**, Schwartz School of Business, StFX University

**PANELISTS:**

- **Denise Lewis Fleming**, Deputy Minister, Finance, Government of Prince Edward Island

**PANELISTS CONTINUED:**

- **Patricia Hearn**, Deputy Minister of Intergovernmental Affairs, Government of Newfoundland and Labrador
- **Karen Oldfield**, CEO, NS Health

12:00 PM

**Lunch**

Sponsored by **Sodexo**

1:15 PM–  
2:30 PM

**Concurrent Panel Sessions**

Atlantic Canada's Economic Challenges & Opportunities

**NEXT GENERATION TECHNOLOGY SECTORS**

**Start-ups, Education, Finance, & Infrastructure**

Sponsored by **Springboard Atlantic**

**MODERATOR:**

- **Daryl Genge**, CEO, Springboard Atlantic

**PANELISTS:**

- **Julia Rivard Dexter**, Co-Founder, Shoelace Learning
- **Dr. Dhirendra Shukla**, Herbert Smith ACOA Chair, University of New Brunswick
- **Michelle Simms**, President & CEO, Genesis

PANEL 4

**AGRI-FOOD, FISHERIES, & FOOD SECURITY**

**New Markets, New Products, & New Players**

Sponsored by **Cooke Aquaculture Inc.**

**MODERATOR:**

- **Dr. Marcia English**, Associate Professor of Human Nutrition, StFX University

**PANELISTS:**

- **Sylvain Charlebois**, Director, Agri-food Analytics Lab, Dalhousie University
- **Sue Coueslan**, Vice President, Natural Products Canada
- **Chief Terry Paul**, Membertou First Nation, Clearwater

PANEL 5

**GREEN ECONOMY, CARBON  
REDUCTION, & ENERGY FUTURES**

Sponsored by **Everwind Fuels**

**MODERATOR:**

- **Alisdair McLean**, Executive Director, NetZero Atlantic

**PANELISTS:**

- **Dr. Larry Hughes**, MacEachen Institute for Public Policy and Governance, Dalhousie University
- **Trent Vichie**, CEO, Everwind Fuels
- **Jennifer Wagner**, Breakthrough Energy Fellow

PANEL 6

Tuesday, June 20, 2023

2:30 PM

## Networking Break

MULRONEY HALL – BARRICK AUDITORIUM

3:00 PM–  
4:30 PM

## Plenary Session

Sponsored by **Business Council of Canada**

### OPENING REMARKS:

- **Goldy Hyder**, CEO, Business Council of Canada

### REALIZING ECONOMIC POTENTIAL IN ATLANTIC CANADA

#### An Investor's Perspective:

- **Ken Langone**, CEO, Invemed

### MODERATOR:

- **Annette Verschuren**, Chair & CEO, NRSor Inc.

CHARLES V. KEATING CENTRE

6:00 PM

## Opening Reception

Sponsored by **CIBC**

6:30 PM–  
9:00 PM

## Dinner & Fireside Chat

Sponsored by **Emera**

### OPENING REMARKS:

- Host: **Dr. Donald Abelson**, Director, Brian Mulroney Institute of Government

### FIRESIDE CHAT: COALITION FOR A BETTER FUTURE

#### Emerging Economic Opportunities for Atlantic Canada & the CBF Scorecard

### MODERATOR:

- **Danny Graham**, Chief Engagement Officer, Engage Nova Scotia

### PANELISTS:

- **The Honourable Lisa Raitt**, Co-Chair of the Coalition for a Better Future, Vice-Chair of Global Investment Banking at CIBC, & Former Minister of Transport, Labour, and Natural Resources
- **The Honourable Anne McLellan**, Co-Chair of the Coalition for a Better Future & Former Deputy Prime Minister of Canada

9:00 PM–  
10:00 PM

## Post-dinner Reception & Networking

MULRONEY HALL – SCHOLAR'S WALK

7:30 AM

**Breakfast**

Sponsored by Brian Mulroney Institute of Government

MULRONEY HALL – BARRICK AUDITORIUM

8:30 AM–  
10:00 AM

**Closing Plenary Session**

Sponsored by Atlantic Indigenous Economic Development Integrated Research Program

**INDIGENOUS BUSINESS & ECONOMIC DEVELOPMENT OPPORTUNITIES FOR ATLANTIC CANADA**

**MODERATOR:**

- **Jarvis Googoo**, Director, Atlantic Indigenous Economic Development Integrated Research Program

**PANELISTS:**

- **Rose Paul**, CEO & President, Bayside Corporation
- **Mary Beth Doucette**, Purdy Crawford Chair in Aboriginal Business Studies, Shannon School of Business, Cape Breton University
- **Kelly Lendsay**, CEO, Indigenous Works
- **Chris Googoo**, We'koqma'q First Nation & CEO, Ulnooweg

10:00 AM

**Networking Break**

10:30 AM–  
12:15 PM

**Policy Leaders' Panel**

Sponsored by Saltwire Network

**OPENING REMARKS:**

- **Kristan Hines**, Senior Vice President of Corporate & Public Affairs, NATIONAL Public Relations

**STRATEGIC DIRECTION & NEXT STEPS FOR ECONOMIC DEVELOPMENT IN ATLANTIC CANADA**

**MODERATOR:**

- **Mark Lever**, President & CEO, Saltwire Network

**PANELISTS:**

- **The Honourable Blaine Higgs**, Premier, New Brunswick
- **The Honourable Andrew Furey**, Premier, Newfoundland and Labrador
- **The Honourable Sean Fraser**, Minister of Immigration, Refugees, and Citizenship, Canada

**PANELISTS CONTINUED:**

- **The Honourable Ahmed Hussen**, Minister of Housing and Diversity and Inclusion, Canada
- **The Honourable Jill Balse**, Minister of Labour, Skills, and Immigration, Nova Scotia
- **The Honourable Gudie Hutchings**, Minister of Rural Economic Development, Canada

**CLOSING REMARKS:**

- **Jane Taber**, Senior Vice President of Public Affairs, NATIONAL Public Relations

12:15 PM

**Rapporteur's Summary & Concluding Remarks**

**RAPPORTEUR:**

- **Charles McMillan**, Author, Professor of Strategic Management and International Business, York University

**CONCLUDING REMARKS**

- **Catherine Blewett**, President, Atlantic Canada Opportunities Agency

12:30 PM

**Lunch**

