

AUPCC 2025 – Policy Presentation Rubric

Team: _____ **School:** _____ **Title:** _____

CLARITY & ACCESSIBILITY OF PRESENTATION (10 pts) - <i>Are the issue, findings, and recommendations communicated clearly, persuasively, and in appropriate policy language (neither overly technical nor too vague)?</i>	
10	Cabinet-Ready: Core problems and recommendations are distilled into clear, compelling policy language. Avoids jargon while maintaining precision. The audience immediately grasps the stakes and direction.
9 8	Highly Effective: Generally clear and persuasive, but occasionally too wordy, technical, or too simplified. Minor lapses in balance between accessibility and specificity.
7 6 5	Effective: Main ideas are conveyed, but the presentation leans too heavily on jargon/technical terms or is vague and lacking specificity. The audience can follow but with effort.
4 3	Partially Effective: Unclear or inconsistent. Either overly dense with technical detail or overly simplistic. The audience struggles to connect ideas to policy action.
2 1	Ineffective: Disorganized, confusing, ignores format requirements. Difficult to read or evaluate. Incoherent or inaccessible. Policy direction cannot be understood due to vagueness or excessive technicality. (No evidence = 0)
Comments: 	
SLIDE DECK & VISUAL EFFECTIVENESS (10 pts) - <i>Does the slide deck support and enhance the presentation (rather than overwhelm it)?</i>	
10	Cabinet-Ready: Clean, polished visuals. Minimal text, strong graphics/figures, consistent formatting. Slides highlight key points without distraction.
9 8	Highly Effective: Visually appealing with good flow, though some slides are overly text-heavy or inconsistent.
7 6 5	Effective: Adequate visuals, but cluttered or inconsistent; slides occasionally distract rather than support.
4 3	Partially Effective: Overloaded with text, bad design, or difficult to read.
2 1	Ineffective: Unprofessional or unusable slides. (No evidence = 0)
Comments: 	

DELIVERY & TEAM ENGAGEMENT (10 pts) - <i>Do presenters deliver confidently, within time, and share speaking roles effectively?</i>	
10	Cabinet-Ready: Polished, confident, professional delivery. Equal participation across the team. Excellent pacing within the 15-minute limit.
9 8	Highly Effective: Strong delivery overall; minor imbalances in speaking roles or pacing.
7 6 5	Effective: Adequate delivery but uneven participation, over-reliance on notes, or time management issues.
4 3	Partially Effective: Unconfident, rushed, or disorganized. One or two members dominate. Obviously over/under time.
2 1	Ineffective: Presentation chaotic, unprofessional, or largely read off slides. (No evidence = 0)
Comments:	
Q&A RESPONSIVENESS & PROFESSIONALISM (10 pts) - <i>Do presenters respond effectively and professionally to judge and audience questions?</i>	
10	Cabinet-Ready: Answers precise, confident, respectful, and demonstrate deep knowledge. Admit gaps honestly when needed.
9 8	Highly Effective: Generally strong responses with minor gaps in clarity or depth.
7 6 5	Effective: Adequate responses but vague, hesitant, or uneven across teams.
4 3	Partially Effective: Frequently unclear, defensive, or unprepared.
2 1	Ineffective: Cannot answer questions or respond unprofessionally. (No evidence = 0)
Comments:	

TOTAL POINTS: /40

Additional Comments: